

M&E

MEETING & EVENT MANAGEMENT

dare to go beyond the usual

WINGS®
GLOBAL TRAVEL

WHY US?

As a leading events provider, we deliver exceptional events powered by personalised expertise and best-in-class technology.

Our dedicated event managers, on-site support teams and global buying power converge to deliver seamless, impactful experiences that your delegates will remember.

From intimate gatherings to large-scale events, our experienced team maximises value and efficiency at every turn.

With over twenty years of experience, you can trust us to deliver events that go beyond compare, anywhere in the world.



Beyond

[be-yond] **preposition**
to be more than or not limited to something



Our events services are tailored to deliver against your business goals and creative vision.

Whether you require end-to-end event management, venue or destination sourcing, onsite support or group travel, our dedicated experts are here to help.

65%

of consumers say they better understand products and services when they experience them through live events*

Full event management

Ranging from global conferences to awards ceremonies, strategic meetings, exhibitions, celebratory events and more

Event technologies

Easy to use registration portals, engaging event websites, event organiser and delegate mobile apps and comprehensive reporting are all available, enhancing the experience for management teams and delegates alike

Group bookings

We expertly negotiate and manage the group flights, accommodation and ground transportation requirements that surround your event

Venue sourcing

Based on your objectives, budget and vision, we source and negotiate advantageous commercial terms with the perfect venue for your event

On-site support

Our events professionals can help manage onsite registrations, check-ins and check-outs, airport meet and greets, help-desk services, supplier liaison and production

*according to Metrics that Matter, 68 Event Statistics You Need to Know in 2024 by Cvent

Full Service Event Management

Experience seamless event management with our expert team. From corporate gatherings to strategic meetings, conferences and incentive travel, we offer a tailored suite of services. Our services include agenda planning, creative design, delegate logistics, accommodation arrangements, innovative technical and AV production, entertainment planning and comprehensive post-event analysis.

Whether you need end-to-end event management or customised support for your in-house team, we've got you covered.

Define

We take time to understand your event objectives, budget, brand identity and company culture

Optimise

We identify key opportunities to elevate outcomes, leveraging our industry relationships to negotiate exclusive discounts and preferential terms with suppliers

Collaborate

Together, we craft the perfect solution tailored to your audience

Design

We build out event media, content and development while you focus on your core strengths

Deliver

We deploy our experts to provide the right level of in-event support and resources

Analyse

We monitor and report on event performance, optimising success and capturing future opportunities



Benefits of working with us

Elevate your business's future with every event investment. Our tailored solutions save you time while enhancing delegate experiences, leaving a lasting impression.

Event managers & procurement

Whether it's an awards ceremony, annual company conference or a global sales summit, we leverage our events experts to transform your vision into a rewarding experience.

Our priority is making your event a standout occasion, enabling your teams to:

- Unlock substantial cost savings and drive efficiency
- Drive stakeholder and delegate engagement through enhanced communication channels and marketing opportunities
- Save time and maximise ROI
- Boost compliance, minimise commercial risk, ensure duty of care and integrate sustainable practices
- Deliver within budget, with full visibility of costs throughout the planning, delivery and post event phases

87%

of meetings were conducted in person in 2023*

*according to Metrics that Matter, 68 Event Statistics You Need to Know in 2024 by Cvent





Attendees

Our event technology seamlessly links every stage of your delegates' journey - pre, during, and post-event. From initial invitations to post-event follow-ups, we deliver updates, information and engagement across various channels. We also provide access to comprehensive reporting and analytics to track your event's success.

We focus on providing your delegates with:

- More opportunities to network
- A more connected, immersive experience
- Enhanced information, learning and engagement
- Personalised support and a seamless travel experience from door to door.



Venue Finding

Our team takes time to understand your goals and vision to secure the perfect venue within brief and budget. We integrate our knowledge of global venues, destinations and established supplier relationships to provide:

- Multiple venue quotes that meet your brief and exceed expectations
- Prospective site visits and tailored interactions
- Budgetary management and cost control
- Contract and commercial negotiations that include extra amenities and upgrades.

70%

of events were conducted in person in 2023*

*according to Metrics that Matter, 68 Event Statistics You Need to Know in 2024 by Cvent

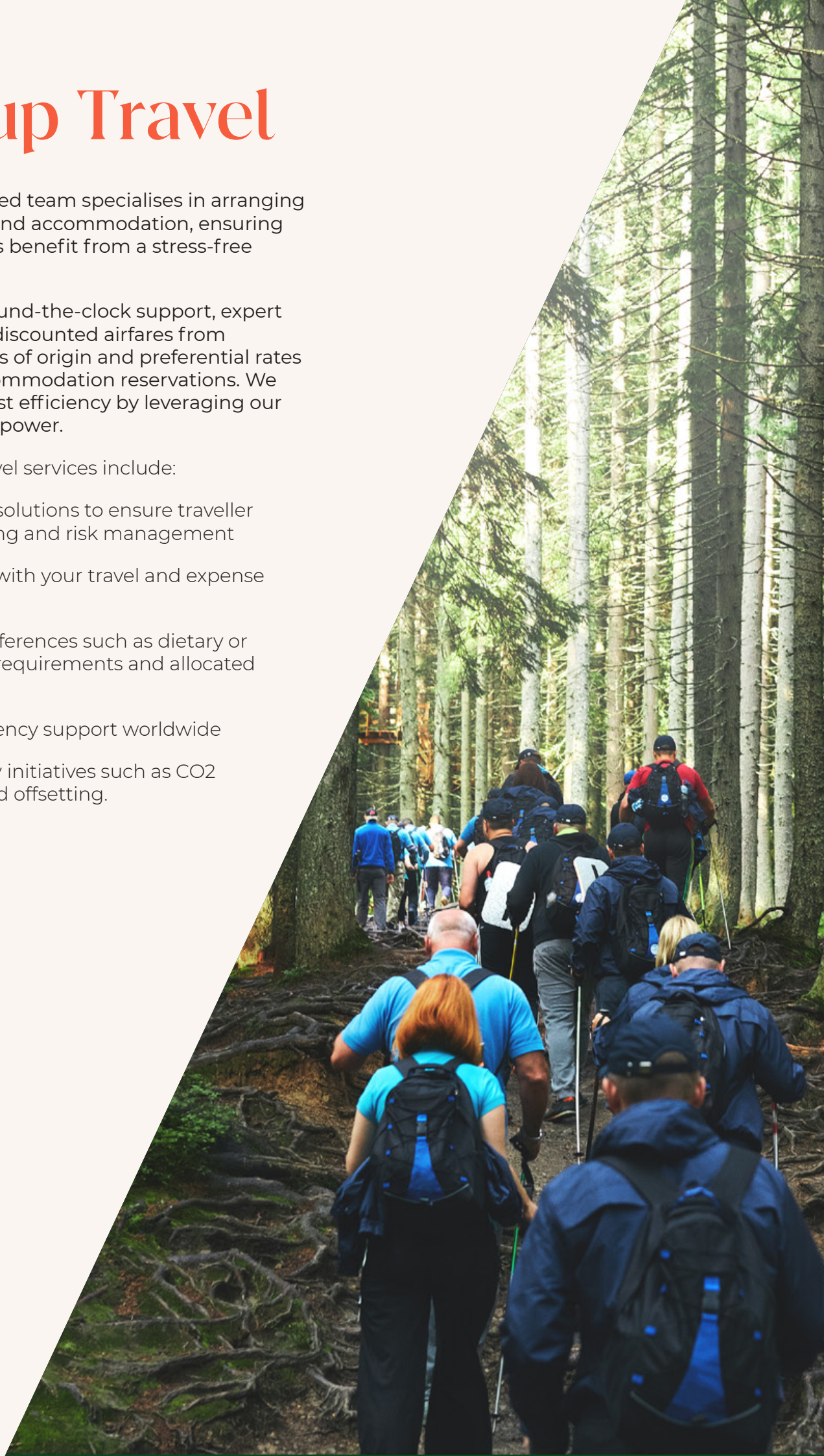
Group Travel

Our experienced team specialises in arranging group travel and accommodation, ensuring your delegates benefit from a stress-free journey.

We provide round-the-clock support, expert travel advice, discounted airfares from multiple points of origin and preferential rates for group accommodation reservations. We also deliver cost efficiency by leveraging our global buying power.

Our group travel services include:

- Duty of care solutions to ensure traveller safety, tracking and risk management
- Compliance with your travel and expense policies
- Delegate preferences such as dietary or accessibility requirements and allocated seating
- 24 / 7 emergency support worldwide
- Sustainability initiatives such as CO2 reporting and offsetting.





Well-crafted events solutions start here:

WINGS®
GLOBAL TRAVEL

020 7458 7000
letsgo@wings.travel
www.wings.travel